


CUSTOM COLOR GUIDELINES

CUSTOM COLOR Designs

Whenever you see the CUSTOM COLOR wheel () it means that a design may be colorized as specified at no additional charge. Simply choose a shade from the Custom Color Palette to coordinate the piece with any special occasion.

FOR THE BEST RESULTS

When choosing the colors for text which overlaps other colors, we recommend always using dark colors over light colors or light colors over dark colors. Never combine colors of similar values - this makes it difficult to read copy.

* Please be aware that slight color variations may occur from one print run to the next, and samples may not be precisely matched.

